



**UNIVERSITÉ  
DE GENÈVE**

**OBSERVATOIRE  
DE LA VIE ÉTUDIANTE**

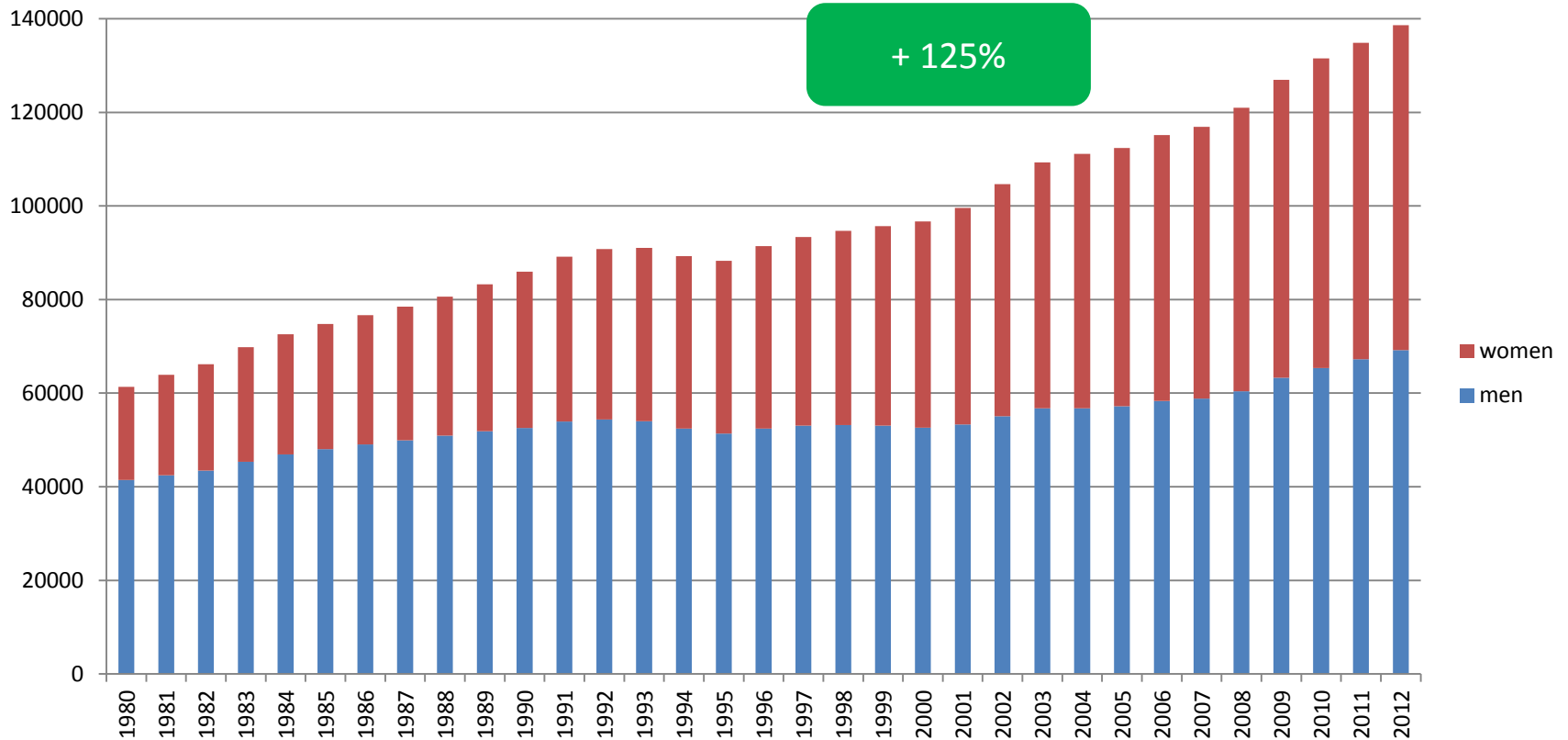
**Did you tell me «Expansion of higher education» ?  
What does it really mean in Geneva ?**

**Piera Dell'Ambrogio  
Jean-Marc Rinaldi  
Jean-François Stassen**

# Expansion of higher education

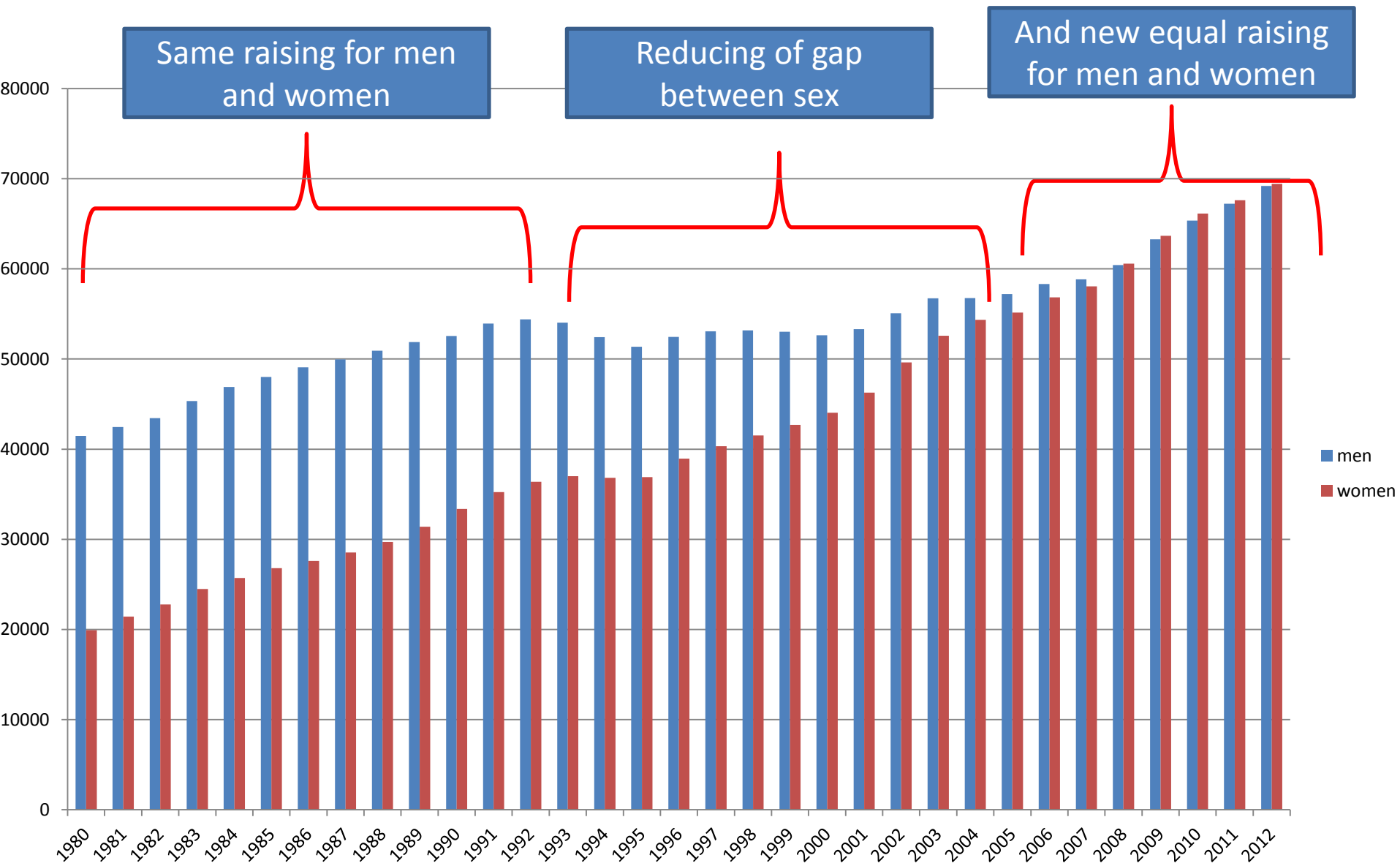
More students are registered and follow their studies in higher education institutions...

In Switzerland



# 1. Expansion of higher education as a gender matter

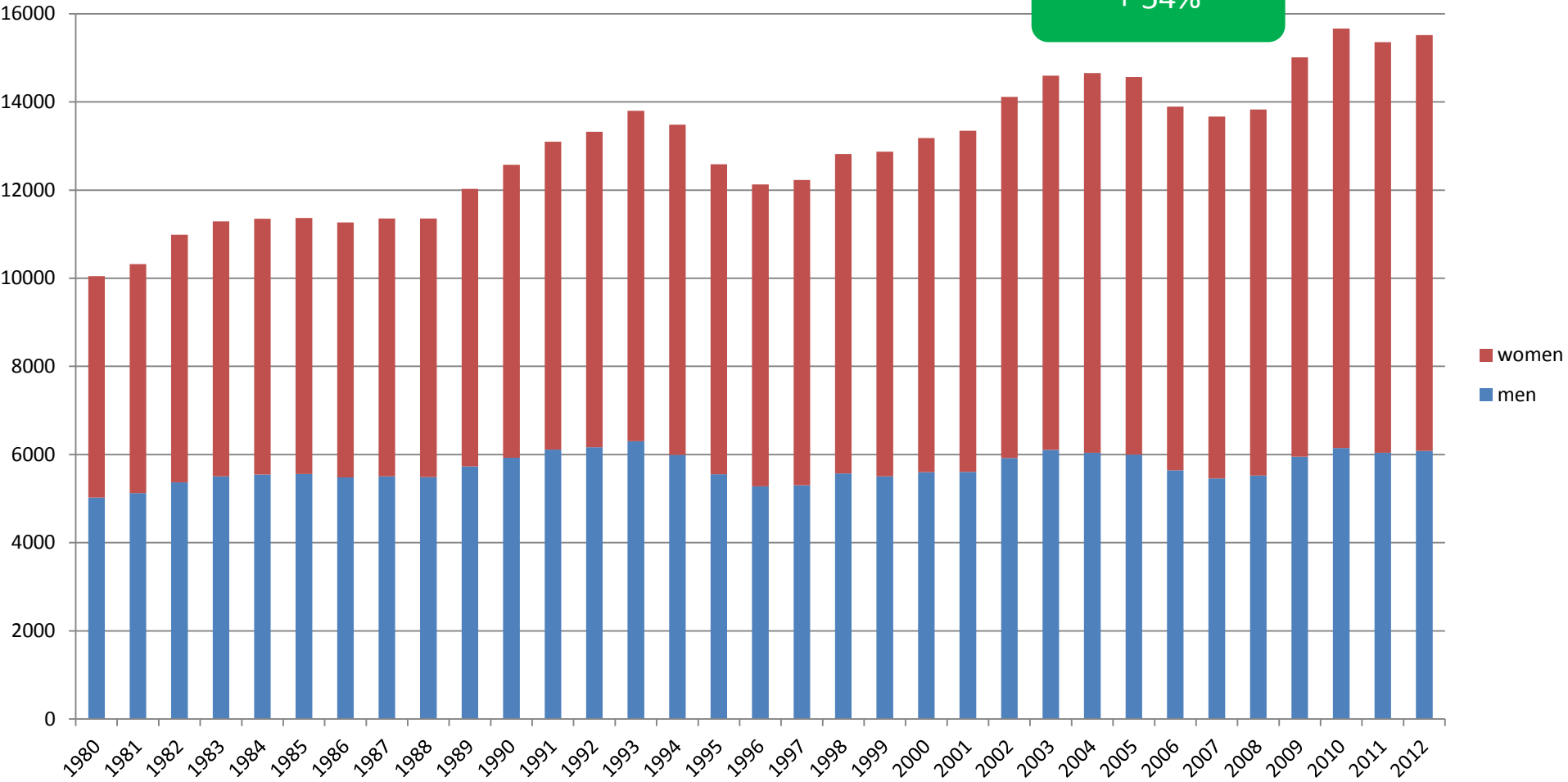
# Expansion of higher education as catching up the gap between sex (in Switzerland)



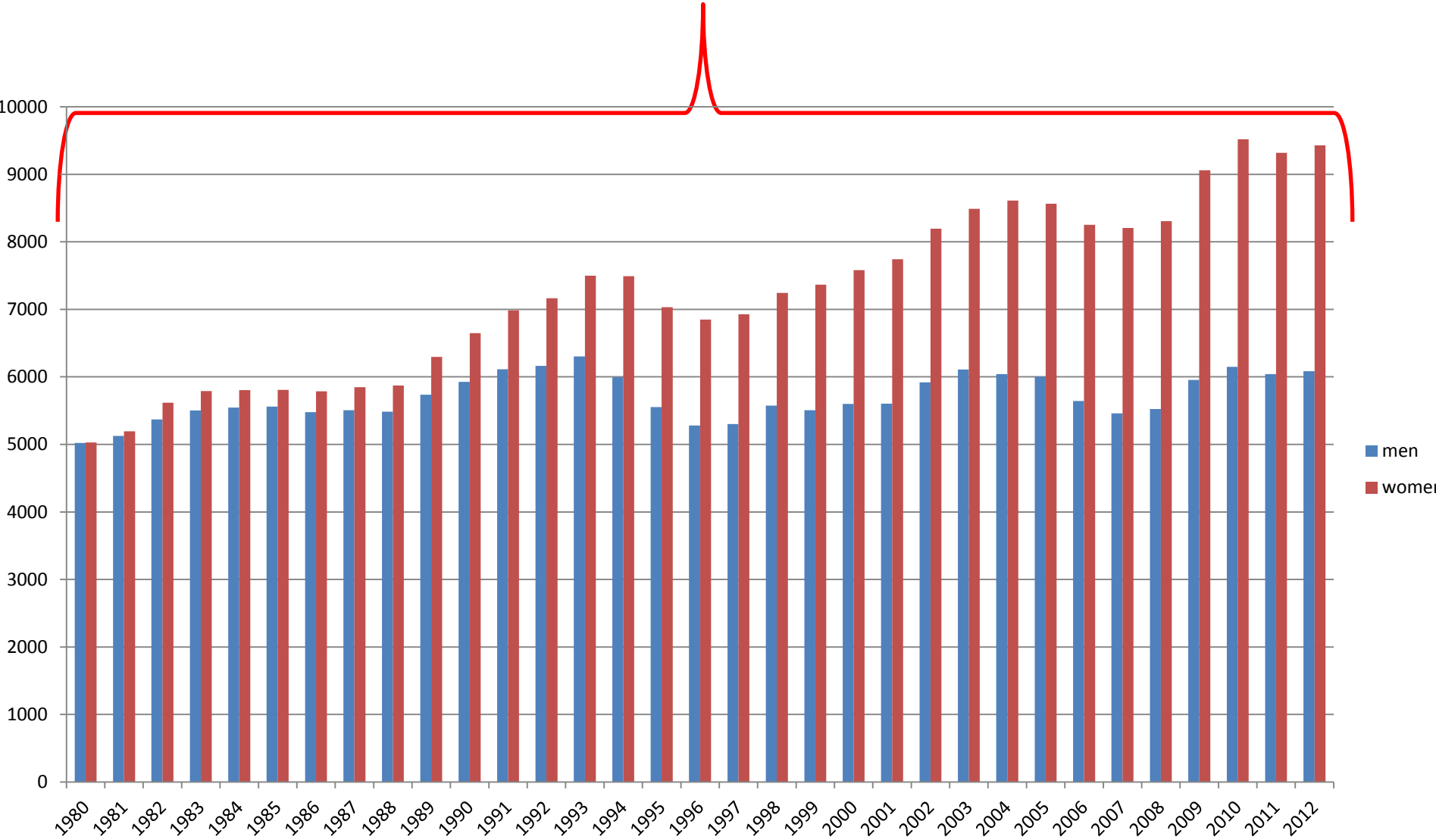
# Expansion of higher education

In Geneva

+ 54%



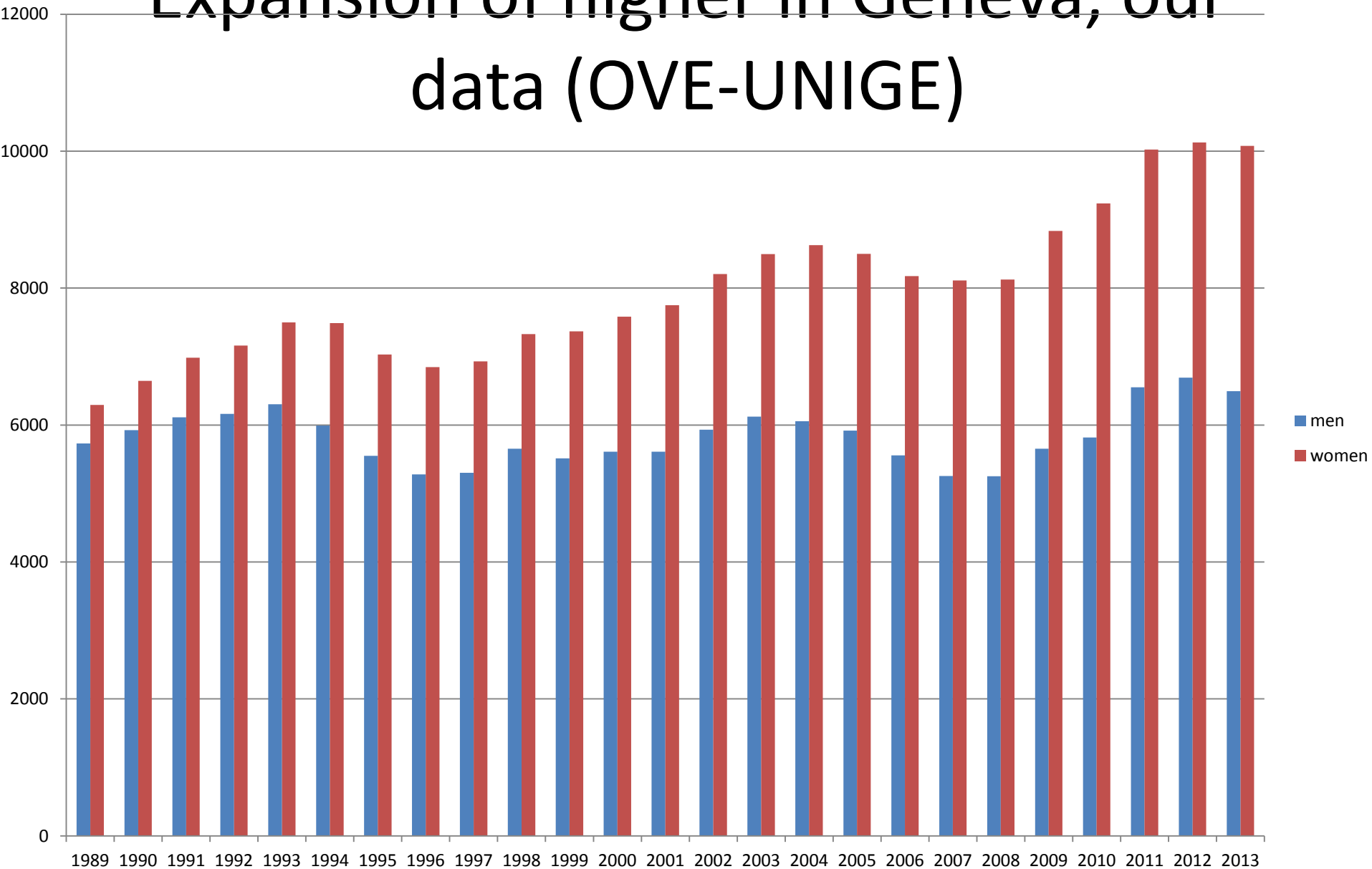
# Expansion of higher education as extending the differences between sex (in Geneva)



# 1. Expansion of higher education as a gender matter

- Thus, a part of the expansion of higher education is
  - due to the fact that the women catch up the gap between sex in accessing to university (in Switzerland in general)...
  - or even due to the deepening of this gap in favour of women (in Geneva in particular).

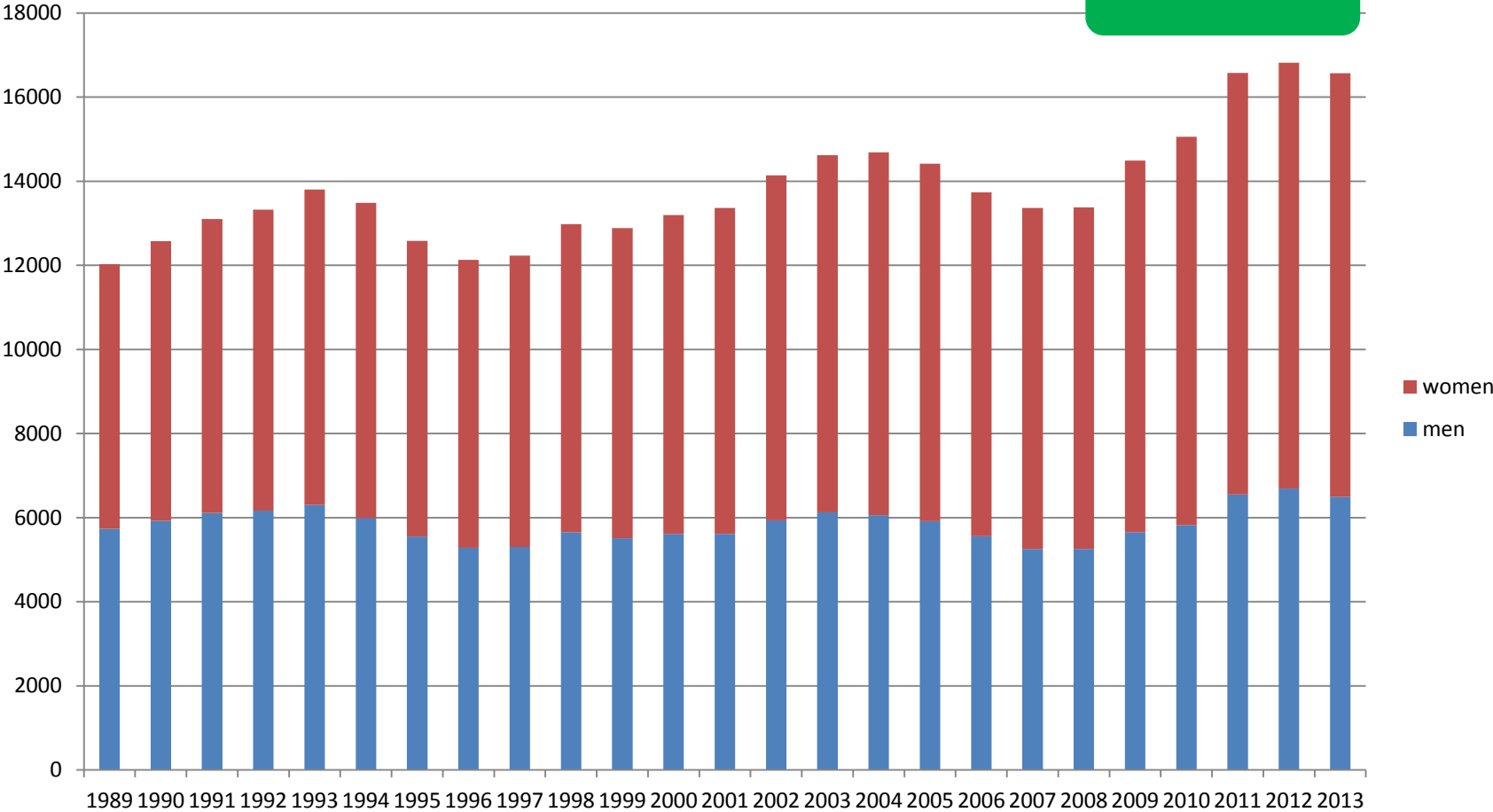
# Expansion of higher in Geneva, our data (OVE-UNIGE)





# Expansion of higher in Geneva, our data (OVE-UNIGE)

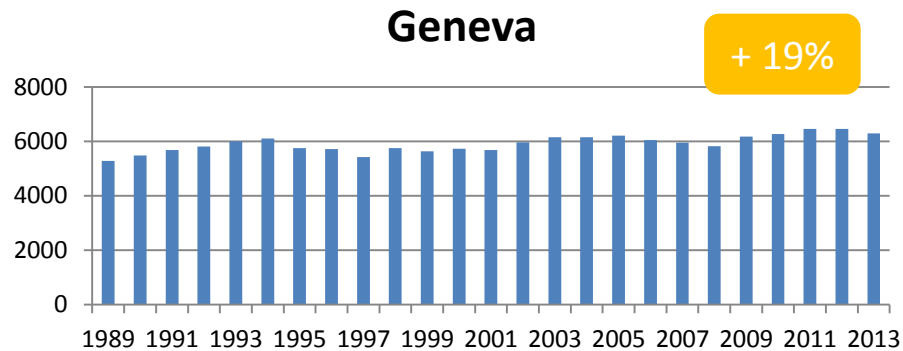
+ 38%



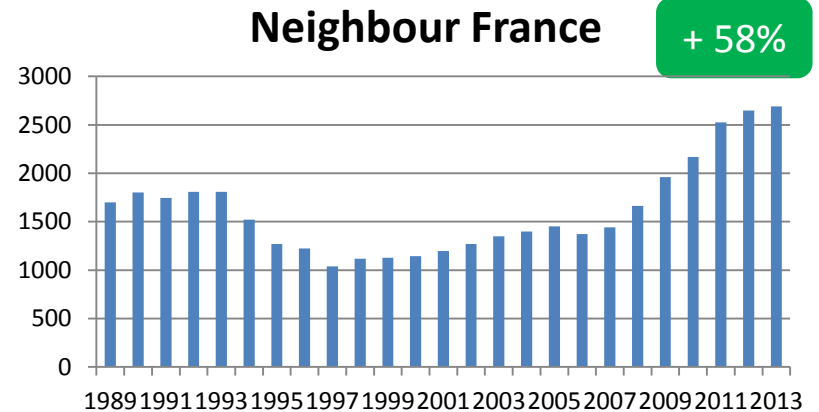
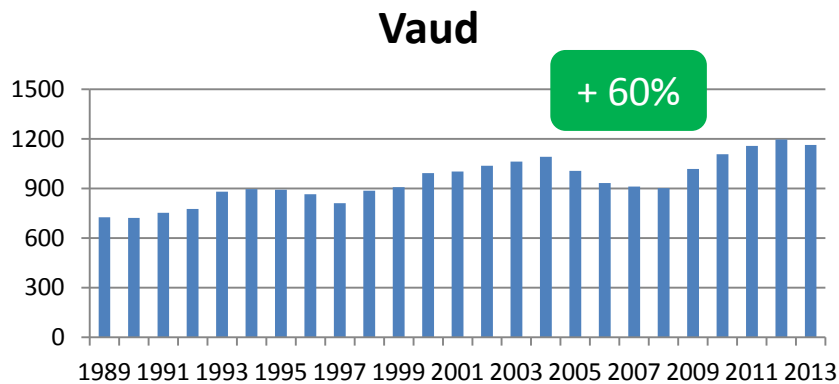
2. Expansion of higher education as a result of geographical areas attractiveness

# Attractiveness according to regions of origin

a) Moderate increasing

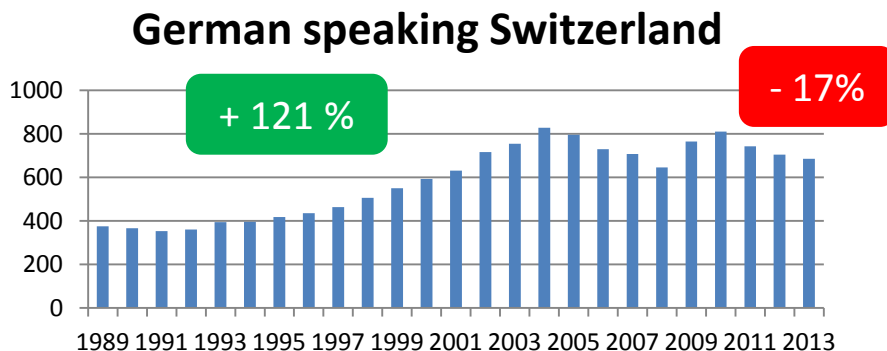
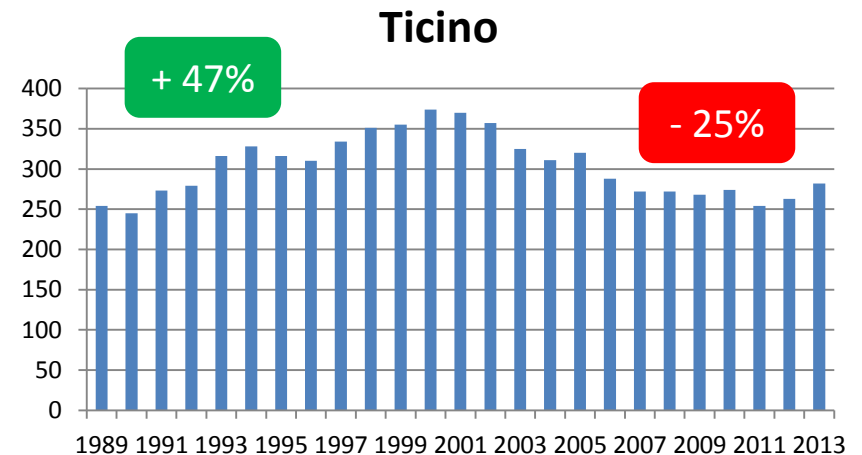
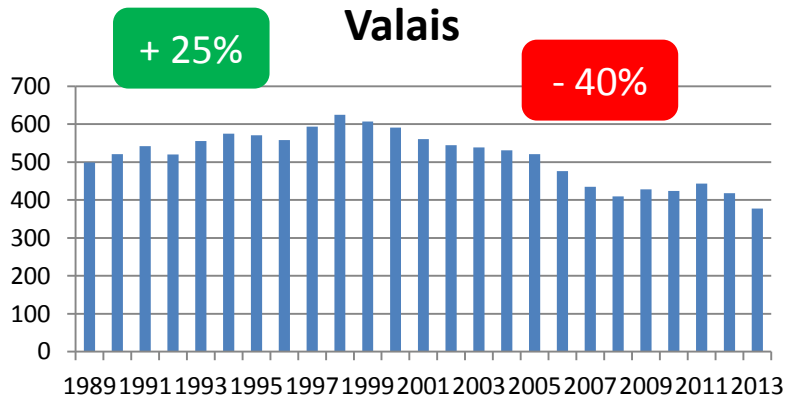


b) Strong increasing



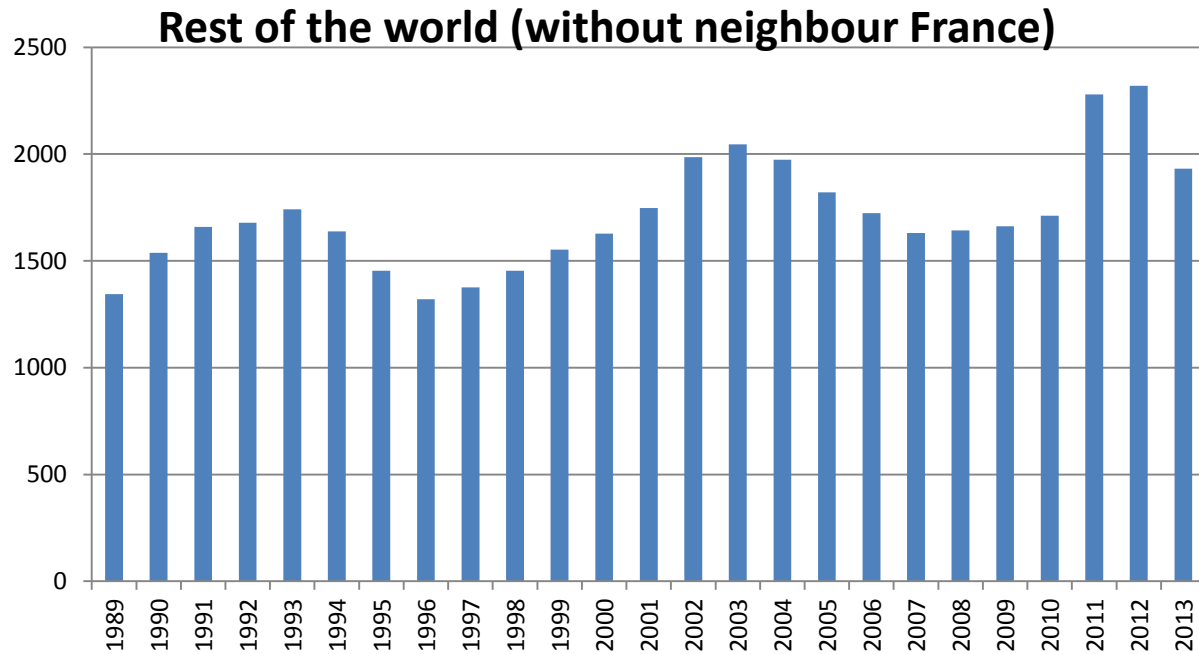
# Attractiveness according to regions

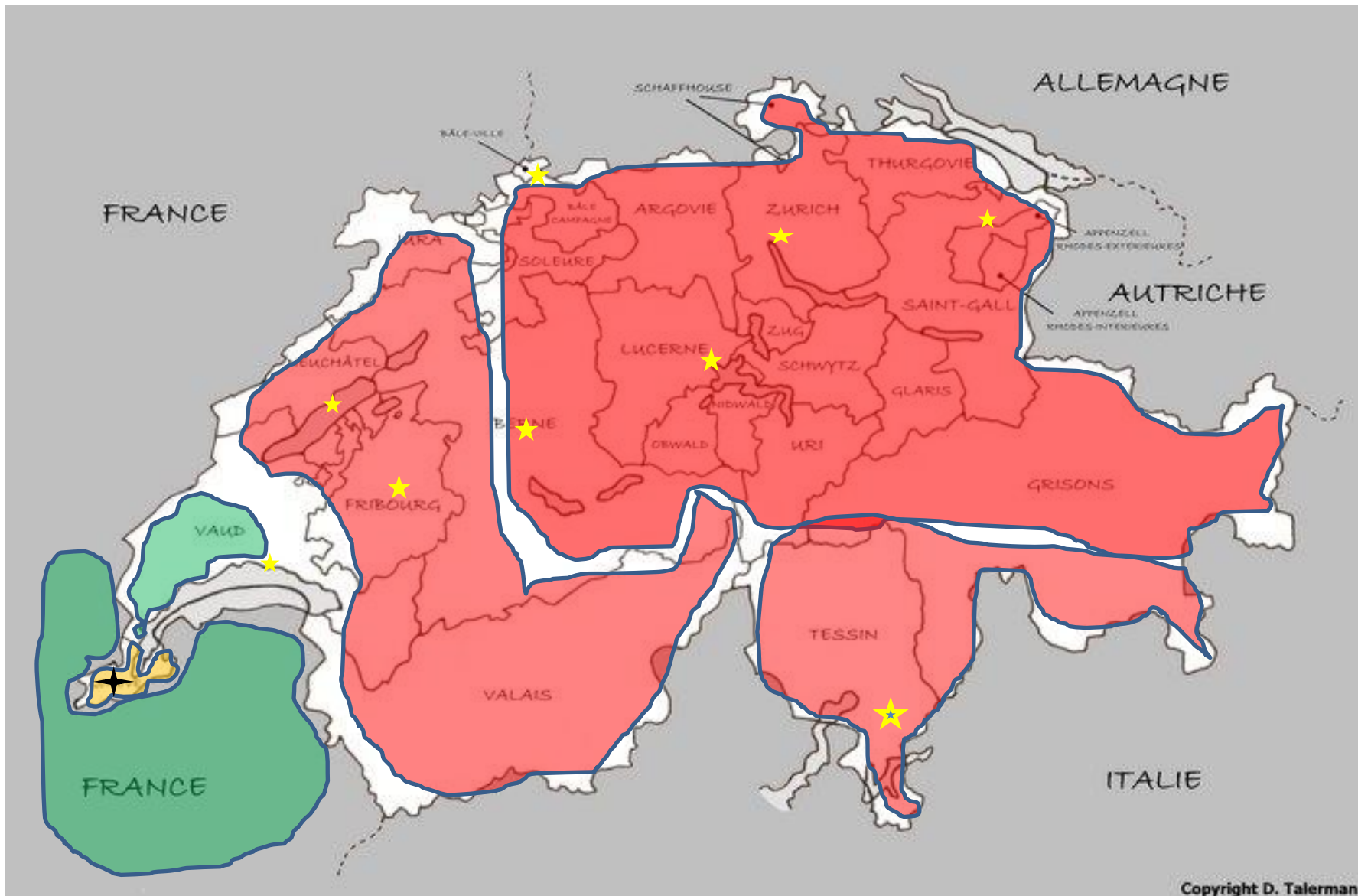
c) Increasing before falling



# Attractiveness according to regions

d) Random progression (with a little trend to increase)



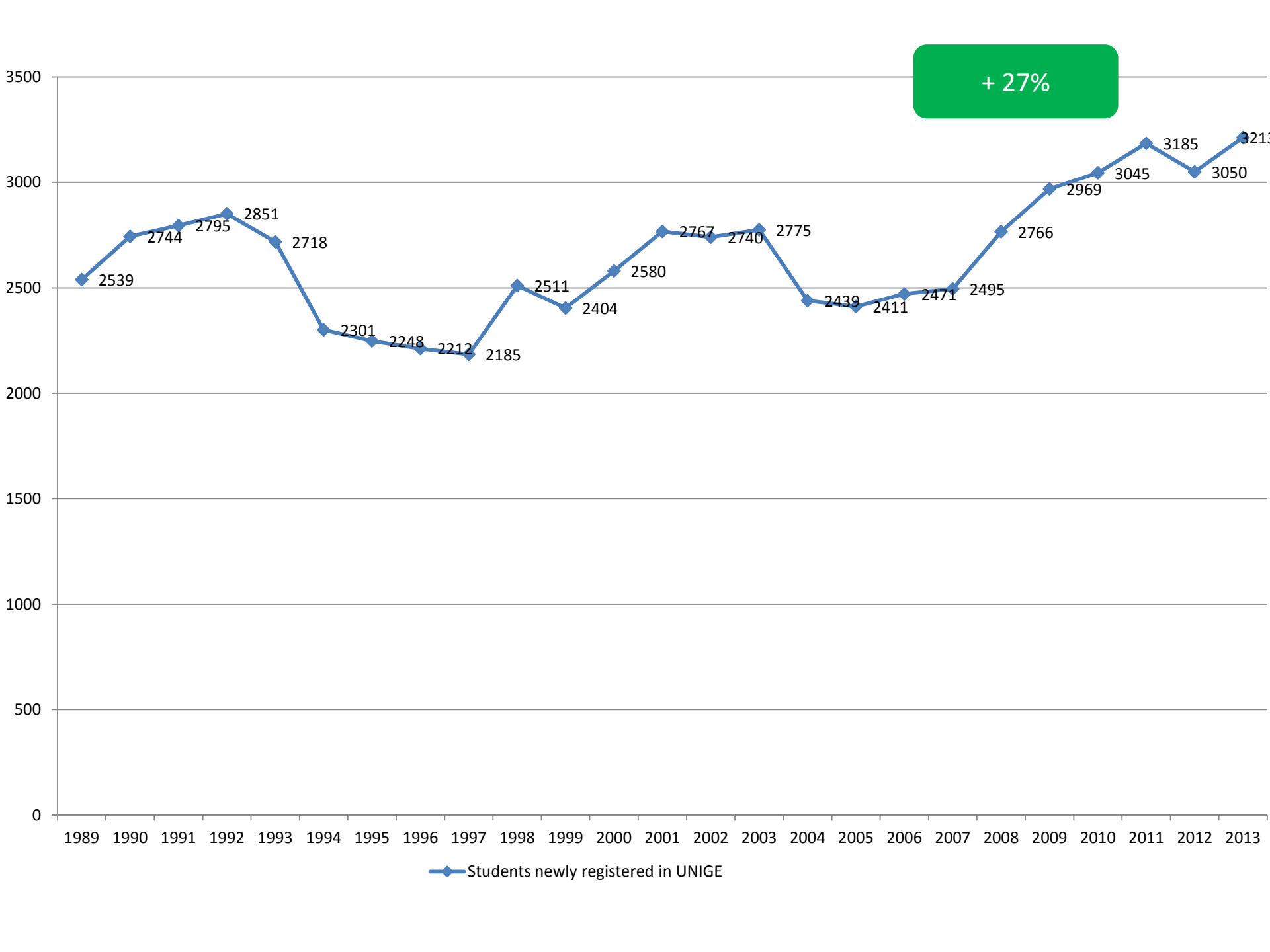


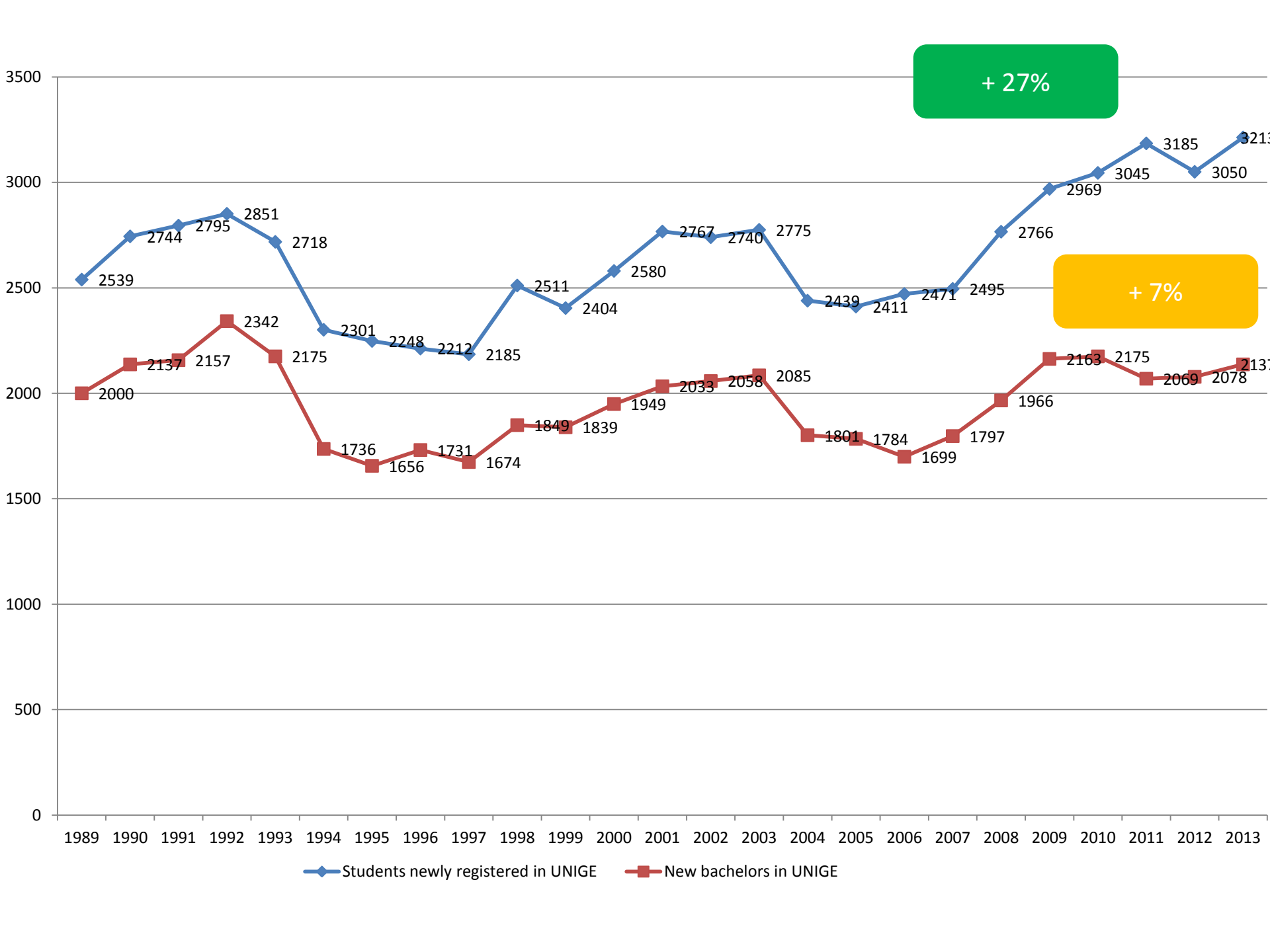
## 2. Expansion of higher education as a result of geographical areas attractiveness

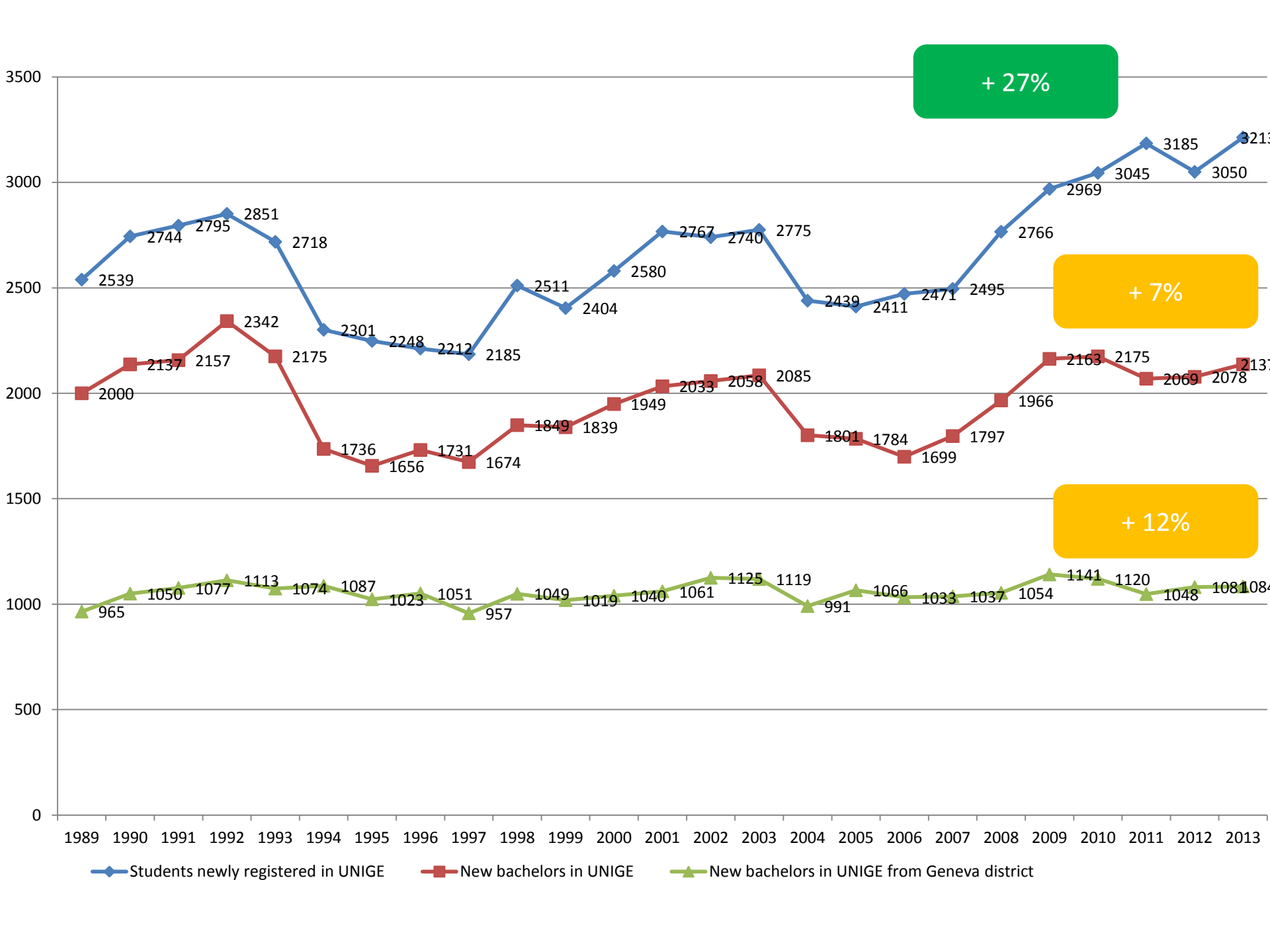
- Thus, the attractiveness by geographical nearness is more and more important...
- ... and becomes more important than the attractiveness by curriculum prestige
- The higher studies as a market of the training : competition between universities provokes a lack of differentiation between universities...

3. Expansion of higher education as a  
consequence of the students  
«captiveness»









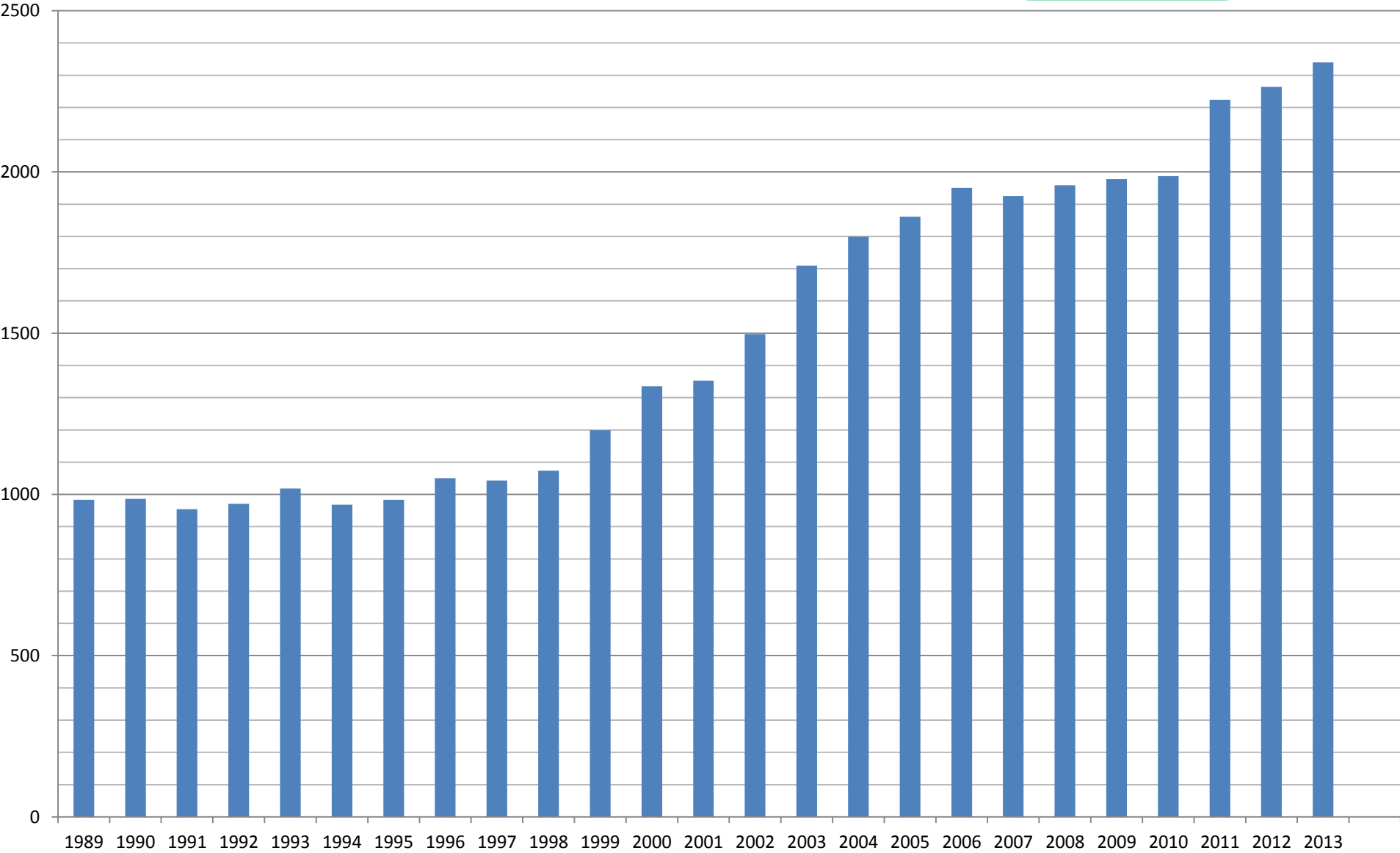
### 3. Expansion of higher education as a consequence of the students «captiveness»

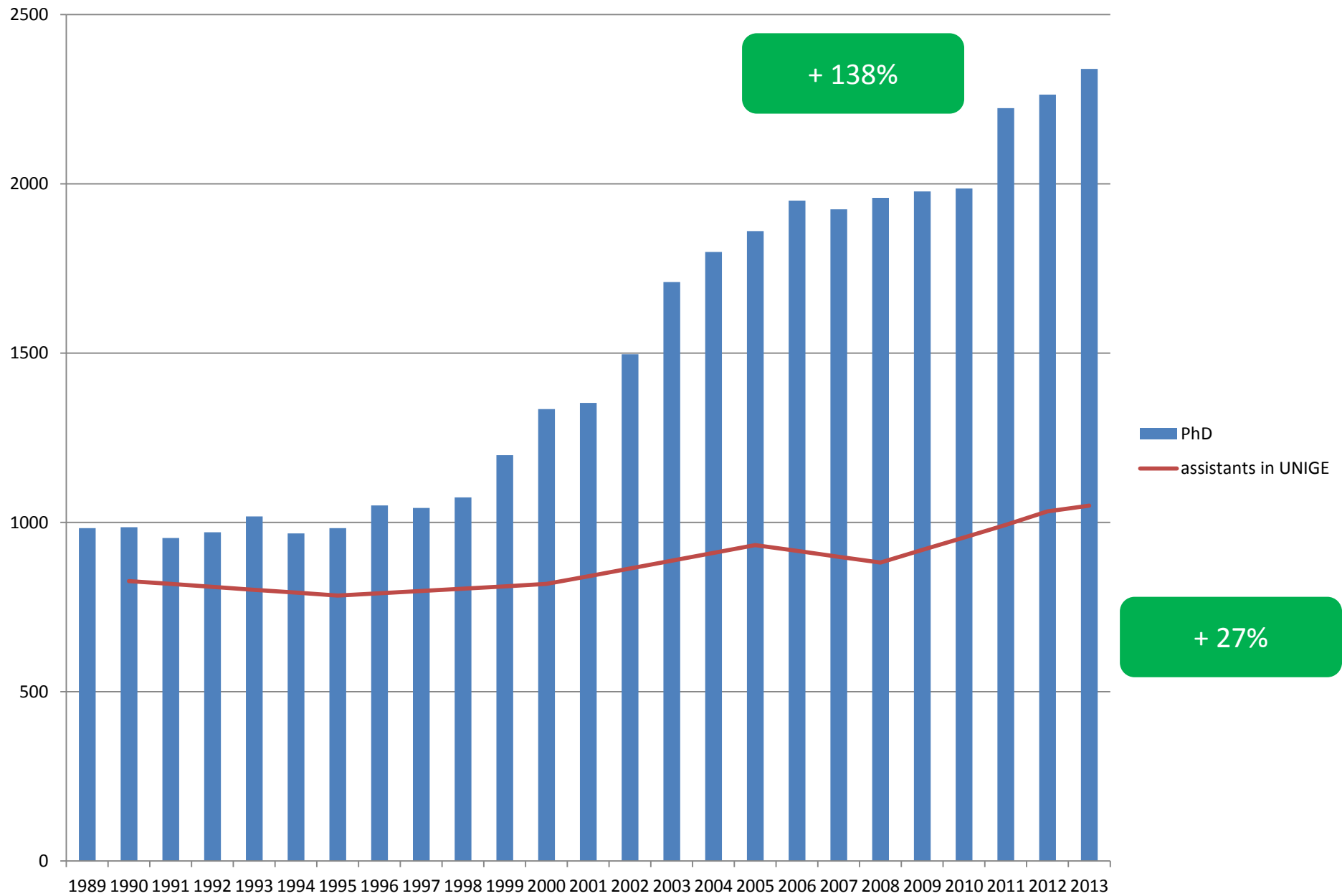
- Thus, «Expansion of higher education» doesn't mean «More people committed in higher education»
- The raising number of students in Geneva is mainly due to the growing duration of the studies.
- But not only...

4. Expansion of higher education as the result of raising number of PhD students

# PhD

+ 138%





## 4. Expansion of higher education as the result of raising number of PhD students

- Thus, the PhD are more and more attracted...
- ...but the main opening of the PhD is not only the academic path
- ...the PhD studies became a way to attract more students in the universities



# For a conclusion

- University as a market
- Students as customer
- Problems are more and more market problems : university as service provider and students as service user.
- But, for this moment, both have some interests to keep this process unrecognized.