

# Dr. Sandra Walzenbach



## RESEARCH INTERESTS

Methods of empirical social research and survey methodology:  
sensitive topics, social desirability bias, randomized response techniques (RRTs), factorial surveys,  
mode and interviewer effects, interviewer falsifications, consent to data linkage;  
polarization and public opinion formation

ORCID-ID

<https://orcid.org/0000-0001-5240-2157>

## PROFESSIONAL EXPERIENCE

- |                   |  |
|-------------------|--|
| since 07/2020     | University of Konstanz<br><b>Post-doctoral Research and Teaching Assistant</b><br><b>at Thomas Hinz' chair of Empirical Social Research and Survey Research</b> <ul style="list-style-type: none"><li>• teaching</li><li>• research on public opinion formation</li></ul>  |
| 11/2018-06/2020   | Institute for Social and Economic Research (ISER), University of Essex<br><b>Senior Research Officer</b><br><b>for the project „Understanding and Improving Data Linkage Consent”</b><br><b>with Annette Jäckle (PI), Jonathan Burton, Thomas Crossley, and Mick Couper</b> <ul style="list-style-type: none"><li>• statistical analysis</li><li>• development and implementation of survey experiments</li><li>• behaviour coding of respondent-interviewer interaction</li></ul>   |
| 10/2017-09/2018   | LMU Munich<br><b>Pre-doctoral Teaching Assistant</b><br><b>at Katrin Auspurg's chair of Quantitative Empirical Research</b> <ul style="list-style-type: none"><li>• teaching</li></ul>   |
| 07/2013-09/2017   | University of Konstanz<br><b>Pre-doctoral Research and Teaching Assistant</b><br><b>at Thomas Hinz' chair of Empirical Social Research and Survey Research</b> <ul style="list-style-type: none"><li>• organizing and conducting the online panel survey „Konstanzer Bürgerbefragung“ 2013, 2014 and 2015</li><li>• supervising the creation of a panel data set for the first 10 waves of the Konstanz citizen survey</li><li>• working in a YSF project on the optimization of knowledge networks (2013/14)</li><li>• teaching</li></ul> |
| 10/2011-06/2013   | University of Konstanz<br><b>Student Assistant at Thomas Hinz' Chair</b> <ul style="list-style-type: none"><li>• organizing and conducting the online panel survey „Konstanzer Bürgerbefragung“ 2012</li><li>• data cleansing and documentation for the two survey waves of a project on dual career couples</li></ul>   |
| 10/2008 - 02/2010 | University of Mannheim<br><b>Student Assistant at the Survey of Health, Ageing and Retirement in Europe (SHARE), Mannheim Institute for the Economics of Aging (MEA)</b> <ul style="list-style-type: none"><li>• fieldwork monitoring</li><li>• data management</li></ul>  |

## EDUCATIONAL BACKGROUND

- 07/2013-06/2020 University of Konstanz  
**PhD (Dr. rer. soc.)**
- Title: “Enhancing Data Quality in Sensitive Question Research: Empirical Evidence on the Crosswise Model and the Factorial Survey”
  - Examiners: Thomas Hinz, Katrin Auspurg, Peter Selb
- 10/2010-06/2013 University of Konstanz  
**Master’s Degree in Sociology**
- thesis: "Unemployment and Sex Ratios - a longitudinal analysis of the effect of parents' socioeconomic status on offspring sex composition"
  - additional formation to teach German as a foreign language
- 10/2005-12/2009 University of Mannheim  
**Bachelor’s Degree in Sociology (and Spanish)**
- thesis: “Labour division in partnerships”
  - exchange year in Sevilla, Spain
- 1995-2004 Higher education entrance qualification at J.S.-Bach-Gymnasium, Mannheim

## PUBLICATIONS (peer-reviewed)

- (forthcoming) (mit Annette Jäckle, Jonathan Burton, Mick P. Couper, Thomas F. Crossley)  
**How and why does the mode of data collection affect consent to data linkage?**  
Survey Research Methods
- 2022 (mit Jonathan Burton, Mick P. Couper, Thomas F. Crossley, Annette Jäckle)  
**Experiments On Multiple Requests For Consent to Data Linkage in Surveys.**  
Journal of Survey Statistics and Methodology. <https://doi.org/10.1093/jssam/smab053>
- 2021 **Do Falsifiers Leave Traces? Finding Recognizable Response Patterns in Interviewer Falsifications.**  
methods, data, analyses 15(2): 125-160.
- 2019 (with Katrin Auspurg and Thomas Hinz)  
**Are Factorial Survey Experiments Prone to Survey Mode Effects?** In: Allyson Holbrook, Paul Lavrakas [Eds], *Experimental Methods in Survey Research: Techniques that Combine Random Sampling with Random Assignment*, Wiley, 371-392.
- 2019 **Hiding Sensitive Topics by Design? An Experiment on the Reduction of Social Desirability Bias in Factorial Surveys**  
Survey Research Methods 13(1): 103-121.
- 2019 (with Thomas Hinz)  
**Pouring Water into Wine: Revisiting the Advantages of the Crosswise Model for Asking Sensitive Questions**  
Survey Methods: Insights from the Field. <https://surveyinsights.org/?p=10323>

## WORKING PAPERS AND REPORTS

- 2022 (with Annette Jäckle, Jonathan Burton, Mick P. Couper, Thomas F. Crossley)  
**Consent to Data Linkage: Question Wording and Format Experiments**  
Understanding Society Working Paper 2022-05, Colchester: University of Essex.
- 2022 (with Thomas Hinz)  
**Puzzling Answers to Crosswise Questions—Examining Overall Prevalence Rates, Primacy Effects and Learning Effects.**  
Working Paper ZBW. <http://hdl.handle.net/10419/249353>

- 2021 (with Annette Jäckle, Jonathan Burton, Mick P. Couper, Thomas F. Crossley)  
**How and why does the mode of data collection affect consent to data linkage?**  
Understanding Society Working Paper Series No. 2021-04
- 2021 (with Annette Jäckle, Jonathan Burton, Mick P. Couper, Thomas F. Crossley)  
**Experiments on multiple requests for consent to data linkage in surveys**  
Understanding Society Working Paper Series No. 2021-02
- 2021 (with Annette Jäckle, Jonathan Burton, Mick P. Couper, Thomas F. Crossley)  
**Understanding and improving data linkage consent in surveys**  
Understanding Society Working Paper Series No. 2021-01
- 2019 (with Annette Jäckle, Jonathan Burton, Mick P. Couper, Thomas F. Crossley) **Consent to HMRC data linkage experiment**  
In: Understanding Society Innovation Panel Wave 11: results from methodological experiments. Understanding Society Working Paper Series No. 2019-03
- 2016 (with Thomas Hinz, Konstantin Mozer):  
**Lively neighbourhoods and life satisfaction** [in German]  
Results from the Konstanz Citizen Survey 2015 – Wave 8. Konstanz Town Council.
- 2015 (with Thomas Hinz, Konstantin Mozer):  
**Town Council and Citizens in dialogue** [in German]  
Results from the Konstanz Citizen Survey 2014 – Wave 7. Konstanz Town Council.
- 2014 (with Thomas Hinz, Konstantin Mozer):  
**Political Participation, 600th anniversary of the Council of Constance and Life Satisfaction** [in German]  
Results from the Konstanz Citizen Survey 2013 – Wave 6. Konstanz Town Council.
- 2013 (with Thomas Hinz, Anja Joos, Konstantin Mozer):  
**Intergenerational Relationships and Life Satisfaction** [in German]  
Results from the Konstanz Citizen Survey 2012 – Wave 5. Konstanz Town Council.

## CONFERENCE PRESENTATIONS

- 2022 **Can the media be trusted? A factorial survey experiment on the credibility of media contents in the face of the Covid-19 pandemic**  
European Consortium for Sociological Research (ECSR), Amsterdam.
- 2021 **To link or not to link - Decision making in the context of data linkage requests.**  
Analytical Sociology: Theory and Empirical Applications, Venice.
- 2021 **Consent to Data Linkage: Wording and Placement Experiments**  
European Survey Research Association (ESRA), online.
- 2021 **Factorial Surveys as a method to assess to gender-related questions**  
Online seminar series „Dialogues about gender and society“,  
a cooperation project between Konstanz und Cuenca, Ecuador.
- 2020 **Understanding and improving data linkage consent in surveys:  
A preliminary overview of findings**  
Research and Expertise Centre for Survey Methodology (RECSM), Barcelona.
- 2019 **Foot in the Door or Door in the Face? A Survey Experiment on Multiple Requests for Consent to Data Linkage**  
Poster Presentation at “Digital Societies 2019”, Konstanz.
- 2019 **Do Falsifiers leave Traces? Finding Recognizable Response Patterns in Interviewer Falsifications**  
European Survey Research Association (ESRA), Zagreb.

- 2019 **Foot in the Door or Door in the Face? A Survey Experiment on Multiple Requests for Consent to Data Linkage**  
European Survey Research Association (ESRA), Zagreb.
- 2019 **Foot in the Door or Door in the Face? A Survey Experiment on Multiple Requests for Consent to Data Linkage**  
Understanding Society Scientific Conference, University of Essex.
- 2018 **Social Diffusion of Xenophobic Attacks in Germany – an Application of Web Crawling**  
Big Data meets Survey Science (BigSurv18), Barcelona.
- 2018 **Do Falsifiers Leave Traces? An attempt to identify interviewer falsifications by questionnaire-immanent indicators.**  
Seminar series at the Institute for Social and Economic Research (ISER), Essex.
- 2017 **Interviewer Effects in Factorial Survey Experiments: Does Interviewer Presence enhance Data Quality or Trigger Social Desirability Bias?**  
European Survey Research Association (ESRA), Lisbon.
- 2016 **Hiding Sensitive Topics by Design? An Experiment on the Reduction of Social Desirability Bias in Factorial Surveys.**  
VIU Rational Choice Conference, Venice.
- 2015 **Hiding Sensitive Topics by Design? An Experiment on the Reduction of Social Desirability Bias in Factorial Surveys.**  
European Survey Research Association (ESRA), Reykjavik.
- 2014 **Pouring Water into Wine. The Advantages of the Crosswise Model asking Sensitive Questions revisited.**  
VIU Rational Choice Conference, Venice.
- 2012 **Do Falsifiers Leave Traces? About the Potential of questionnaire-immanent Indicators to Identify Falsifications by Interviewers.**  
Poster presentation at the German Association for Sociology (DGS), Bochum.

#### TRAVEL GRANTS

- 24-29/02/2020 Research visit at RECSM, Pompeu Fabra Barcelona  
funded by Young European Research Universities (YERUN)
- 12-30/03/2018 Research visit at ISER, University of Essex  
funded by the program “Mentoring with Experts and international Networking”
- 25-30/09/2017 Guest teacher for a workshop on “Asking Survey Questions”  
at Taras Shevchenko National University of Kiev  
funded by Erasmus Plus Staff Mobility program

#### ADVISING RESEARCH PROJECTS

- since 2021 Counseling for a mixed methods project to analyze gender inequalities  
at Cuenca University, Ecuador
- 2020 Development of a factorial survey module on perceptions of police misconduct  
for the project “Transnational Perspectives on Migration and Integration”, DeZiM

## TEACHING (selection of courses)

- |                           |   |
|---------------------------|---|
| LMU Munich                | <ul style="list-style-type: none"><li>• Social Desirability Bias and Sensitive Questions</li><li>• Introduction to Regression Analysis with Stata [postgraduate level]</li></ul>  |
| University of<br>Konstanz | <ul style="list-style-type: none"><li>• Covid-19 - Theoretical Aspects and Data Analysis with Stata</li><li>• Environmental Sociology</li><li>• Sources of Error and Strategies to Enhance Data Quality in Surveys</li><li>• Social Stratification</li><li>• Sociological Theory [postgraduate level]</li></ul> |

## REVIEWING

- European Sociological Review (ESR)
- Field Methods
- Journal of the Royal Statistical Society (JRSS)
- Methods, Data, Analyses (mda)
- Survey Research Methods (SRM)